WLSU BASIC PROGRAM SCHEDULE

Member of
National Association of Educational Broadcasters
Louisiana Association of Broadcasters

April 4 — 91.7 mc. on your FM dial — Channel 219 — 1000 Watts — Through April 30

TIME	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
1:30	Music for Listening	Music for Listening	Music for Listening	Music for Listening	Music for Listening
2:00	Science Excursions	Adventures in Research	Place Names in the News	School Salute	School Story Time
2:15	Easy Rhythm	Easy Rhythm	Easy Rhythm	Easy Rhythm	Easy Rhythm
2:30	Wise Buys	Especially for the Ladies	Especially for the Ladies	Especially for the Ladies	Especially for the Ladies
2:45	Afternoon Serenade	Afternoon Serenade	Afternoon Serenade	Afternoon Serenade	Afternoon Serenade
3:00	Coffee Time	Coffee Time	Coffee Time	Coffee Time	Coffee Time
3:30	Chapter a Day	Chapter a Day	Chapter a Day	Chapter a Day	Chapter a Day
4:00	Record Review	Record Review	Record Review	Record Review	Record Review
4:15	LSU Ag. Extension	Latin Music	United Nations	Guest Star	Health Series
4:30	Musical Moods	Forensic Forum	Prose and Poetry	Religious Council	Musical Moods
4:45	Musical Moods	Forensic Forum	Prose and Poetry	At the Organ	Musical Moods
5:00	Story Time	Story Time	Story Time	Story Time	Story Time
5:15	Tune Time	Tune Time	Tune Time	Tune Time	Tune Time
5:25	Daily Reveille News	Daily Reveille News	Daily Reveille News	Daily Reveille News	Daily Reveille News
5:30	Sunset Serenade	Sunset Serenade	Sunset Serenade	Sunset Serenade	Sunset Serenade
5:45	Time Was	At the Opera	Keyboard Adventures	Adventures in Song	Strike Up The Band
6:00	Twilight Symphony	Twilight Symphony	Twilight Symphony	Twilight Symphony	Twilight Symphony
7:00	School of Music	Headlines in Chemistry	Place Names in the News	Around the Campus	200 Years Ago
7:15	School of Music	Let's Waltz	For Thee We Sing	Let's Waltz	Music with Words
7:30	Bits from Hits	Chamber Music	Gypsy Music	Music We Like	Sonata
7:45	Meet Our Guest	Chamber Music	Sinfonia	Music We Like	Sonata
8:00	French Music	Chamber Music	Topical Tunes	Foreign Service	Conversations
8:15	French Music	Chamber Music	American Standard Time	Foreign Service	Conversations
8:30	Wings of Song	Arts Review	American Standard Time	Songs From the Past	Artists in Review
8:45	At the 88	Whodunit	Sing of Romance	Radio Workshop	More than Music
9:00	News and Music	News and Music	News and Music	News and Music	News and Music
9:15	Evening Reverie	Evening Reverie	Evening Reverie	Evening Reverie	Evening Reverie

Special Broadcasts:

April 6	1:15	Army Day Review
April 8	5:45	Library School
April 15	7:00	Alumni News
April 20	7:00	English Department
April 26	7:30	LSU Libraries

91.7MC **KALW** 1500 WATTS FM

THE SAN FRANCISCO UNIFIED SCHOOL DISTRICT

Dr. Herbert C. Clish. . . . . .Superintendent of Schools
Watt A. Long. . . .Assoc. Supt. O. D. Adams. . . .Asst. Supt.

RADIO STATION KALW

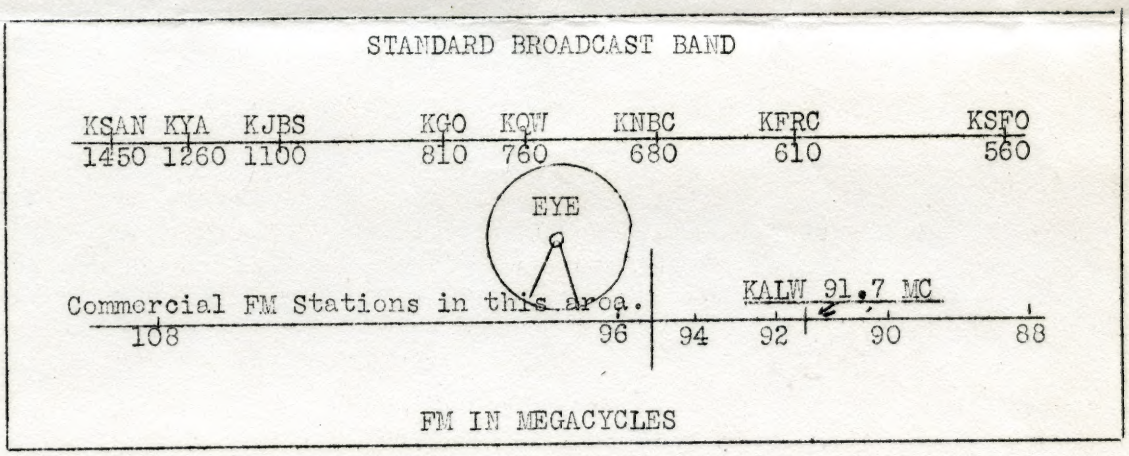
K. L. Dragoo. . . .Prog. Dir. K. M. Nielsen. . . Tech. Dir.
Located at - Samuel Gompers Trades School - E. S. Anderson, Principal
22nd and Bartlett Streets

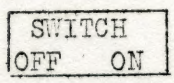
Telephone - ATwater 2-6042 San Francisco, California

KALW is the FM Educational Radio Station owned and operated by the San Francisco Unified School District used as a facility for applying radio as a learning aid, for adult education and as a training station for commercial personnel and teachers.

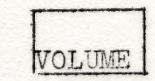
Dial of new FREED-EISEMANN "EDUCATOR" RECEIVER

WHERE TO LOCATE RADIO STATIONS ON THE DIAL

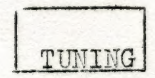

STANDARD BROADCAST BAND
KSAN KYA KJBS KGO KQW KNBC KFRC KSFO
1450 1260 1100 810 760 680 610 560
EYE
Commercial FM Stations in this area.
KALW 91.7 MC
108 96 94 92 90 88
FM IN MEGACYCLES



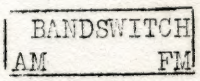
Turn this knob to turn set on



Turn this knob to adjust volume



Turn this knob to tune in station adjust for narrow closing of "eye"



Turn this knob to switch from standard broadcast to FM

Please call KALW - ATwater 2-6042 for service or further program information.

TO ALL RADIO CHAIRMEN

G R E E T I N G S !

I hope you are planning on attending the 47th ANNUAL STATE CONVENTION of the I.C.P.T. and that I may have the pleasure of personally greeting you at our

RADIO INSTRUCTION MEETING on April 12th - Tuesday afternoon, 2:00-4:00 P.M.

in PRIVATE DINING ROOM 14, PALMER HOUSE, Chicago (Club Floor)

This is YOUR meeting - the meeting of RADIO Chairmen and one you will not want to miss. A most interesting program has been planned with opportunity for OPEN DISCUSSION (bring your radio experiences, problems, questions) from the floor with a panel of "radio experts" serving as resource persons to meet your problems. If you can't attend any other Convention session, DO make a special effort to be present for this one.

RADIO COMMITTEE, I.C.P.T. - Convention RADIO Instruction Meeting

Presiding: ELIZABETH E. MARSHALL, State Chairman of Radio - I.C.P.T.

Speaker: GEORGE JENNINGS, President ASSOCIATION FOR EDUCATION BY RADIO and Director, RADIO COUNCIL-WBEZ, Chicago Public Schools:

"RADIO CHAIRMEN - V I P (Very Important People)"

Introduction of State Radio Committee and Resource Panel

Floor Discussion: RADIO EXPERIENCES, PROBLEMS, QUESTIONS

A Report of the Recent RADIO SURVEY, Radio Committee -I.C.P.T.

DEMONSTRATION OF NEW EQUIPMENT: AM-FM Classroom "Educator" Radio, Tape Recording, Play-Back with transcriptions and Records

"DUTIES OF THE PARENT-TEACHER RADIO CHAIRMAN" - Elizabeth E. Marshall

NEW MATERIALS for Radio Chairmen - Sources and Availabilities

RADIO-TELEVISION FILM SHOWING: "Behind Your Radio Dial" - Courtesy, the NATIONAL BROADCASTING COMPANY, Chicago

THIS MEETING IS OF THE UTMOST IMPORTANCE to all RADIO Chairmen, particularly the "new" Chairman and the Chairman who must (of necessity) share her Radio Committee responsibilities with other Committee work: Visual, Publicity, etc.)

IF YOU YOURSELF CANNOT BE PRESENT, please make sure that you are REPRESENTED AT THIS MEETING.

Sincerely,

ELIZABETH E. MARSHALL, State Chairman of RADIO - I.C.P.T.

LATE FLASH

WESTERN RADIO CONFERENCE FEBRUARY 24 - 25

1. Teachers are invited to attend the special "In School Show" session Thursday evening, 8 P.M., February 24. Marines Memorial. Special fee $1.00.

- - - - - - - - - - - - - - - - - - -

2. The Thursday February 24 "Standard Schoolcast" will be direct from the Marines Memorial Club and Western Radio Conference.

- - - - - - - - - - - - - - - - - - -

3. KALW will broadcast all daytime Western Radio Conference sessions direct from the Marines Memorial Club on 91.7 MC FM.

KWSC
OWNED AND OPERATED BY THE STATE COLLEGE OF WASHINGTON
PULLMAN, WASHINGTON - 5000 Watts - 27th Year

News Letter

A NEW DIRECTOR, AN OLD FRIEND

January 25, 1949

There was good news around KWSC the other day when the college administration announced that Allen Miller was returning to the station as director. He will replace Frederic Hayward who resigned early in the fall to accept a position with WFIL in Philadelphia.

Miller is no stranger to Pullman and station KWSC. He was program director during the years 1940-42. He went from Pullman to Corvallis, Oregon, and station KOAC, the Oregon State Board of Education outlet. From there Miller went to the Rocky Mountain Radio Council as director during the years of conversion to a self-supporting basis.

He is well known in educational radio circles having been on the staff of the first NBC Radio School in Chicago in 1942. Miller also launched the famed University of Chicago Roundtable and is an expert on the roundtable discussion type of program. He has also been a member of the summer institute of the University of Denver and served as director of the NBC-Stanford summer radio institute in 1948.

Al will arrive in Pullman sometime in late February after acting as a session leader at the Western Radio conference in San Francisco, February 22-23.

COLLEGE BY RADIO

KWSC has joined the NBC sponsored college by radio program tied to its Sunday feature, "The University Theatre." In doing so the Washington State College owned station becomes the first AM station to join the movement to bring a course in literature to radio listeners.

The State College, through its Community College Service is handling the details of the course. KWSC is producing a 15 minute review of the novels and of the NBC dramatization in round table form. The roundtable will be handled by members of the English department. These programs will be broadcast over KWSC at 10 p.m. and over NBC station KHQ, Spokane, at 6:15 p.m. on Mondays. KWSC will broadcast a transcribed repeat of the Sunday "University Theatre" program at 9 p.m. on Monday.

A system of transferring the trancs from Pullman to Spokane has been devised. The roundtable will be transcribed in the KWSC studios Sunday afternoon and forwarded to KHQ by bus. Somewhere enroute they will cross the path of the NBC-KHQ trancs on their way to Pullman by bus. In this way both stations will be able to broadcast both the one hour dramatization and the fifteen minute roundtable on the same weekend.

The English department has prepared a 12 week course covering the period February 12 to April 24. A lesson on each novel (and its author) to be broadcast during that period. These lessons are bound to form a syllabus for persons enrolling under the College-by-Radio plan.

NEW STUDENT DEPARTMENT HEADS APPOINTED

Don Wood veteran KWSC announcer was named to the post of special events director today. He replaces Les Fitzpatrick who is leaving February first to join the announcing staff of KHQ Spokane.

Edyth Roiko was today named traffic manager for KWSC replacing Anita Busek who has resigned the post to join KWSC's production department. Miss Busek currently producing KWSC's popular children's program Story Lady. Miss Roiko formerly worked in music and for the past three months has been assistant traffic manager for KWSC

- more -

Dick Elam becomes chief announcer February first replacing Frank Saraceno, who is resigning to concentrate on Special events.

Changes in the Production department include . . . . Al Bauer replacing Bob Concie and Darrel Holt. replacing Bud Ford.

Continuity: watch this space next month . . . . As Garry Moore would have it . . . . we've got gnus for you.

PERSONNELS

Charles "Bud" Ford, graduating, goes to Evanston in March for graduate work at Medill School of Journalism. A top scripter and director (he did the Columbia Basin Series) he should do well there.

Louise Greer who has been the rounds through news, traffic and music at KWSC joins KVI, Tacoma.

Visitor this week was Gene Roth, 1948 grad, now with KXLY, Spokane.

S C H O O L B R O A D C A S T C O N F E R E N C E

S
B
C

Mail this directly to: THE SHERMAN HOTEL
Clark and Randolph Streets
CHICAGO 1, ILLINOIS

CONVENTION DEPARTMENT
HOTEL SHERMAN
Clark and Randolph Sts.
Chicago 1, Illinois

PLEASE MAKE ROOM RESERVATION FOR _____
(Name)
arriving on _____ to attend
(Date of Arrival)
the SCHOOL BROADCAST CONFERENCE, OCTOBER 18-19-20, 1949:

SINGLE: _____ DOUBLE: _____ SUITE: _____

P L E A S E C O N F I R M.

Your NAME _____

Station or Organization _____

Your Address _____

CITY _____ ZONE ___ STATE _____

S C H O O L B R O A D C A S T C O N F E R E N C E

228 North LaSalle Street S B C Chicago 1, Illinois

S B C -- TENTATIVE ADVANCE RESERVATION OF REGISTRATION -- S B C

THIRTEENTH ANNUAL MEETING

SCHOOL BROADCAST CONFERENCE

228 North LaSalle Street Chicago 1, Illinois

MAIL THIS DIRECTLY TO:

SCHOOL BROADCAST CONFERENCE
228 North LaSalle Street
Chicago 1, Illinois

PLEASE MAKE TENTATIVE ADVANCE REGISTRATION for:

_____
(NAME)

_____
(STATION or ORGANIZATION)

ADDRESS: _____

CITY _____ ZONE _____ STATE _____

Date tentative registration made: _____

OCTOBER 18 - 19 - 20, 1 9 4 9

THIRTEENTH ANNUAL MEETING

SCHOOL BROADCAST CONFERENCE

228 North LaSALLE STREET CHICAGO 1, ILLINOIS

S
B
C

ANNUAL AWARDS AND CITATIONS

S C H O O L U S E O F R A D I O

SCHOOL ENTRIES

ENTRIES in the ANNUAL SCHOOL USE OF RADIO COMPETITION, held in connection with the SCHOOL BROADCAST CONFERENCE meeting this year OCTOBER 18-19-20, 1949 at the SHERMAN HOTEL in CHICAGO will be received at the SBC Office, 228 N. LaSalle Street, Chicago 1, Illinois ON OR BEFORE JUNE 1, 1949.

YOUR ENTRY should include any description or teacher's utilization suggestions concerning the program series or individual broadcast (handbook page, etc.).

YOUR ENTRY should include your own brief description of the series or individual program, written briefly (double-spaced typing - 1 side of paper).

YOUR ENTRY should include a brief paragraph or two concerning the preparation you made with your class for listening.

YOUR ENTRY should include a brief paragraph or two concerning the USE you and your class made of the program.

YOUR ENTRY might include samples of STUDENT WORK motivated by the broadcast.

YOUR ENTRY might include your EVALUATION of the program or series.

STATION ENTRIES

STATIONS, both Commercial and Educational, are invited to submit transcriptions of their educational and public service programs, which are used in in-school time or are slanted to a juvenile audience during out-of-school hours.

YOUR ENTRY should include a brief paragraph outlining objectives of the series or program.

YOUR ENTRY should include some evidence of acceptability of program both by intended listeners and school and civic groups.

YOUR ENTRY should include any pamphlets, handbooks, or other promotional materials which were used in connection with this series.

YOUR ENTRY might include newspaper clippings, letters, photographs, or other material promoting or showing use of program.

A L L E N T R I E S

Should be sent to: GEORGE JENNINGS, Director
S C H O O L B R O A D C A S T C O N F E R E N C E
228 North LaSalle Street Chicago 1, Illinois

CLOSING DATE: JUNE 1, 1 9 4 9 ALL ENTRIES WILL BE ACKNOWLEDGED

WLSU BASIC PROGRAM SCHEDULE

Member of
National Association of Educational Broadcasters
Louisiana Association of Broadcasters

March 7 — 91.7 mc. on your FM dial — Channel 219 — 1000 Watts — Through March 31

TIME	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
1:30	Music for Listening	Music for Listening	Music for Listening	Music for Listening	Music for Listening
2:00	Science Excursions	Place Names in the News	Adventures in Research	School Salute	School Story Time
2:15	Easy Rhythm	Easy Rhythm	Easy Rhythm	Easy Rhythm	Easy Rhythm
2:30	Wise Buys	Especially for the Ladies	Especially for the Ladies	Especially for the Ladies	Especially for the Ladies
2:45	Afternoon Serenade	Afternoon Serenade	Afternoon Serenade	Afternoon Serenade	Afternoon Serenade
3:00	Coffee Time	Coffee Time	Coffee Time	Coffee Time	Coffee Time
3:30	Chapter a Day	Chapter a Day	Chapter a Day	Chapter a Day	Chapter a Day
4:00	Record Review	Record Review	Record Review	Record Review	Record Review
4:15	LSU Ag. Extension	Latin Music	United Nations	Guest Star	Health Series
4:30	Musical Moods	Forensic Forum	Prose and Poetry	Religious Council	Musical Moods
4:45	Musical Moods	Forensic Forum	Prose and Poetry	At the Organ	Musical Moods
5:00	Story Time	Story Time	Story Time	Story Time	Story Time
5:15	The Stars Sing	The Stars Sing	The Stars Sing	The Stars Sing	The Stars Sing
5:30	Sunset Serenade	Sunset Serenade	Sunset Serenade	Sunset Serenade	Sunset Serenade
5:45	Time Was	In the Magazines	Keyboard Adventures	At the Opera	Strike up the Band
6:00	Twilight Symphony	Twilight Symphony	Twilight Symphony	Twilight Symphony	Twilight Symphony
7:00	School of Music	Headlines in Chemistry	Place Names in the News	Around the Campus	Alumni News
7:15	School of Music	Let's Waltz	For Thee We Sing	Let's Waltz	Music with Words
7:30	Bits from Hits	Chamber Music	Gypsy Music	Music We Like	Music We Like
7:45	Meet Our Guest	Chamber Music	Sinfonia	Music We Like	Music We Like
8:00	Rhythm and Reason	Chamber Music	Topical Tunes	Foreign Service	Sonata
8:15	French Music	Chamber Music	American Standard Time	Foreign Service	Sonata
8:30	French Music	Whodunit	American Standard Time	Songs From the Past	Artists in Review
8:45	Patterns	Arts Review	Curiosity Corner	Radio Workshop	More than Music
9:00	News and Music	News and Music	News and Music	News and Music	News and Music
9:15	Evening Reverie	Evening Reverie	Evening Reverie	Evening Reverie	Evening Reverie

Special Broadcast - March 24th
8:00 Opera - La Boheme

KWSC OWNED AND OPERATED BY THE STATE COLLEGE OF WASHINGTON
PULLMAN, WASHINGTON - 5000 Watts - 27th Year

NEWS LETTER FEBRUARY, 1949

SNOW FUN BEING CHIEF ENGINEER

The weather in the Palouse (being anything but ideal this winter,) transmitter troubles (being what they are in bad weather,) and a burned out antenna condenser all combined to spell trouble for Bob Baird. Bob is chief engineer around here. One bright and snowy Monday morning early in the month KWSC came on with Sunup Serenade at 6:30. At 6:56 the Palouse air went dead. Baird was off immediately to check the trouble. It, the trouble, that is, was at the antenna tower high on a windy hill. Having been out that way before through snow drifts up to his neck, Bob on this morning went prepared. The answer ..... snowshoes.

While Bob is still around ... before he disappears in the expected flood of the Palouse river ... he has some info for the string ... and wants some in return.

INFO GIVEN

He asked us to pass the word that the transmitter building no longer sounds like a hamburger joint because of tube hiss. A new water circulating system with a larger pump reduced the noise. The new system is housed in the basement with the old pump standing by as auxiliary. Two valves and a switch make for a fast change over from one to the other.

Bob didn't have to tell us about the next one ..... the board ops have been griping ever since it was installed. Designed by Norm Lentz, a new gadget turns on a light when the program level drops below 40 for more than eight seconds. The gadget parallels the program line. To make the light go off the operator has to raise the level to about 100. The circuit used on the device involves an amplifier, a resistor-condensor time delay bias supply, and a thyraton which has the warning light in its plate circuit. The light has a sign right next to it that says: "If your mike is closed, cuss all you want to; this light's feelings can't be hurt in the least." The advice is well followed. Anyone interested can get more info from Bob Baird. NOW .... HE WANTS SOME

As many readers know KWSC is planning rather a large technical expansion which involves a new transmitter and new location with virtual rebuilding of the studios. Bob would like to have any tips on the best equipment .... and particularly on pitfalls. He's a bit dubious about some manufacturers who underprice the better known companies. He'll appreciate the word.

He also says that we've had trouble with push-buttons on the RCA console. That may come as a surprise to those of you who have used an RCA board without trouble for years. But ..... KWSC has an annual influx of greenhorns, and at present we have 25 board operators with varying degrees of experience operating a board whose four turntables turn a major part of the time. Under those conditions the RCA board simply won't hold up. We anticipate buying a new board for the new studio ..... and Raytheon looks good on paper. Bob's problem, Mr. Anthony, is "How does it hold up in practice."

GOOD NEWS .... ROAD NEWS .... BAD NEWS

During most of January and February KWSC carried more emergency spots than during any other period in its history. Schools were closed because of drifted-in roads and snow storms. Schools were reopened and reclosed. Roads were reopened and reclosed, sometimes within a matter of hours. The station was in constant contact with school supervisors, police, bus lines and railroads, passing the word over the air that trains and busses were stopped, meetings were cancelled and things in general were all snarled up.

SOMETHING NEW HAS BEEN ADDED

With the advent of the spring (it says here ... with snow three feet deep) semester a new department has been organized at the station. The Journalism 82 class ... 25 strong have set up and are operating a continuity department. Each student spends at least one hour a week at the station writing and rewriting spots, handling emergencies as well as long range material. Each student does

(more)

at least one half-hour music script a week. In class three hours a week they all get together and hash it over, criticize each other ... and the announcer who ruined their masterpieces. All 25 have had a previous semester of radio writing, but the instructor feels that they are doing and will do better work when they know their material is being aired.

AN AIRPLANE DISAPPEARED

Just the other night residents of Pullman, many seated at their dining tables, heard the sound of a low flying plane. It seemed to be at house top level and heading south. Next morning the station got a call from KRLC, Lewiston, Idaho. Would we help find a lost plane by rebroadcasting a special program. We would and did. The program went on at 11 a.m. Two pilots from the Zimmerly Air Transport service at Clarkston, across the river from Lewiston, described the route usually followed from Spokane to Clarkston by Bert Zimmerly, owner-pilot of the lost plane. He had left Spokane at 5:50 on the previous evening. Phone calls deluged the station and the office of the flying service at Lewiston . An air search was stymied by bad visibility, but tips from the people of the Palouse narrowed the ground search to an area just south of Pullman. The plane was found about 1:30 p.m. where it had crashed and burned. The body of Bert Zimmerly, veteran pilot, was found near the wreckage of the light plane he had flown through some of the most rugged country in the U.S. During most of the winter he had flown mercy flights to snowed-in ranchers in the Snake river canyon country with many a narrow escape. Bert Zimmerly, 41, was on a route he had flown hundreds of times before when his string ran out.

ABOUT A BOOK

The editor would like to editorialize a bit before winding up this month's news letter. If you haven't seen Mike Charnley's new book, "News by Radio," get your copy from Macmillan. Charnley teaches at the University of Minnesota and has turned out a piece of work on radio news that is going to be a long time best. The appendix alone is worth the price of admission for any beginner, dabbler, or veteran newsroom man.

PERSONAL NOTE

Jim Rue, former KWSC staffer and '48 grad, is now news director of KUSC, FM station at USC. Saturdays and Sundays he's at KGER, Long Beach, California.

Eldon C. "Pete" Barr is a proud papa. Dale Norwood arrived Tuesday, February 15 at Moscow, Idaho.

RADIO PRESENTATIONS from the UNIVERSITY OF KENTUCKY In Lexington

For JANUARY 1949

U. K. Radio Staff

LOLO ROBINSON—program supervisor
LEWIS SAWIN—asst. supervisor
ARNOLD H. HAUN—chief engineer
ROBERT H. FORD—in charge of farm broadcasts
JACK EVERSOLE—chief announcer
WALTER HUDDLESTON—sports director
RUTH BROPHY—secretary

Over WHAS, Louisville

(50,000 W., 840 kilocycles)

Mondays through **Fridays** at 12:50 p.m.	
Saturdays, 11:35 p.m.	Farm Programs
Saturdays, 1:30 p.m.	Saturday Recital
Sundays, 10:30 a.m.	U.K. Round Table

Over WLAP, Lexington

(250 W., 1450 kilocycles)

Tuesdays, 8:30 p.m.	The Three Readers
Saturdays, 5:00 p.m.	Voice of the UK Veteran

Over WLEX, Lexington

(250 W., 1340 kilocycles)

Mondays, 8:45 p.m.	Evelyn and Denny
Tuesdays, 8:45 p.m.	The Two Toms
11:00 p.m.	Airlane Theatre
Wednesdays, 8:45 p.m.	Songs by Phil Perkins
Thursdays, 8:45 p.m.	Dick Pigman, balladier
Fridays, 8:45 p.m.	Clem's Notebook

Over WKLX, Lexington

(1000 W., 1300 kilocycles)

Mondays, 8:30 p.m.	Book Chatter
Fridays, 8:30 p.m.	Inside UK

Over **WBKY**, Lexington

The University of Kentucky's Frequency Modulation Station — (2,300 W., 91,300 kilocycles)
(All times given are Central Standard)

Mondays

7:00 p.m. Today
7:15 p.m. The Brown Beat
7:30 p.m. Sports Week Review
8:00 p.m. Music You Want
8:30 p.m. Book Chatter
8:45 p.m. Evelyn and Denny
9:00 p.m. Generation on Trial
9:30 p.m. Dance Orchestra*

Tuesdays

7:00 p.m. Today
7:15 p.m. Proudly We Hail
7:45 p.m. Airlane Theatre
8:00 p.m. Music You Want
8:30 p.m. The Three Readers
8:45 p.m. The Two Toms
9:00 p.m. On Stage Music
9:15 p.m. The American Dream
9:30 p.m. Dance Orchestra*

Wednesdays

7:00 p.m. Today
7:15 p.m. Spotlight Star
7:45 p.m. Voice of the Army
8:00 p.m. Music You Want
8:30 p.m. Adventures in Research
8:45 p.m. Songs by Phil Perkins
9:00 p.m. Manhattan Playhouse*
9:30 p.m. Dance Orchestra*

Thursdays

7:00 p.m. Today
7:15 p.m. Opera House
7:45 p.m. Voice of UK Veteran
8:00 p.m. Music You Want
8:30 p.m. Through The Years
8:45 p.m. Dick Pigman, balladier
9:00 p.m. French Composers
9:30 p.m. Dance Orchestra*

Fridays

7:00 p.m. Today
7:15 p.m. Disc Fun
7:45 p.m. Here's To Veterans
8:00 p.m. Music You Want
8:30 p.m. Inside UK
8:45 p.m. Clem's Notebook
9:00 p.m. Meet The Press*
9:30 p.m. Dance Orchestra*

* Mutual Broadcasting System through courtesy WVLK

Special UK Workshop Broadcasts:

Wednesdays and Fridays, 4:00 to 5:00 p.m.

Radio Courses at U. K.

General courses in radio broadcasting, and more specialized ones in radio announcing, drama, script writing, production, and regulations, are available now to students at the University of Kentucky. Students desiring to major in Radio Arts may do so, taking the radio courses in connection with a liberal curriculum in the field of Literature, Philosophy, and the Arts.

WLSU BASIC PROGRAM SCHEDULE

Member of
National Association of Educational Broadcasters
Louisiana Association of Broadcasters

May 2 | 91.7 mc. on your FM dial | Channel 219 | 1000 Watts | Through May 31

TIME	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
1:30	Music for Listening	Music for Listening	Music for Listening	Music for Listening	Music for Listening
2:00	Science Excursions	Adventures in Research	Place Names in the News	School Salute	School Story Time
2:15	Easy Rhythm	Easy Rhythm	Easy Rhythm	Easy Rhythm	Easy Rhythm
2:30	Wise Buys	Especially for the Ladies	Especially for the Ladies	Especially for the Ladies	Especially for the Ladies
2:45	Afternoon Serenade	Afternoon Serenade	Afternoon Serenade	Afternoon Serenade	Afternoon Serenade
3:00	Coffee Time	Coffee Time	Coffee Time	Coffee Time	Coffee Time
3:30	Chapter A Day	Chapter A Day	Chapter A Day	Chapter A Day	Chapter A Day
4:00	Record Review	Record Review	Record Review	Record Review	Record Review
4:15	LSU Ag. Extension	Latin Music	Gai Paris	Songs of France	Weekly Almanac
4:30	Musical Moods	Forensic Forum	Prose and Poetry	Religious Council	LSU Recital
4:45	Musical Moods	Forensic Forum	Prose and Poetry	At the Organ	LSU Recital
5:00	Story Time	Story Time	Story Time	Story Time	Story Time
5:15	The Stars Sing	The Stars Sing	The Stars Sing	The Stars Sing	The Stars Sing
5:30	Sunset Serenade	Sunset Serenade	Sunset Serenade	Sunset Serenade	Sunset Serenade
5:45	Time Was	At the Opera	Keyboard Adventures	At the Opera	Strike Up the Band
6:00	Twilight Symphony	Twilight Symphony	Twilight Symphony	Twilight Symphony	Twilight Symphony
7:00	School of Music	Headlines in Chemistry	Place Names in the News	Around the Campus	200 Years ago
7:15	School of Music	Let's Waltz	For Thee We Sing	Let's Waltz	Music with Words
7:30	Bits from Hits	Chamber Music	Gypsy Music	Music We Like	Sonata
7:45	Meet Our Guest	Chamber Music	Sinfonia	Music We Like	Sonata
8:00	French Music	Chamber Music	Topical Tunes	Foreign Service	Conversations on Art
8:15	French Music	Chamber Music	American Standard Time	Foreign Service	Conversations on Art
8:30	Wings of Song	Guest Star	American Standard Time	Songs From the Past	Artists in Review
8:45	At the 88	Whodunit	Sing of Romance	Radio Workshop	More than Music
9:00	News and Music	News and Music	News and Music	News and Music	News and Music
9:15	Evening Reverie	Evening Reverie	Evening Reverie	Evening Reverie	Evening Reverie

Special Broadcasts:

May 2	8:00	Contemporary Music Festival
May 4	8:00	Contemporary Music Festival
May 6	8:00	Contemporary Music Festival
May 10	8:00	LSU Symphony Orchestra
May 13	7:00	Alumni News
May 18	7:00	LSU English Department
May 18		LSU Concert Band
May 24		LSU Libraries

Mr. Frank E. Schooley
University of Illinois
Urbana, Illinois

Ann Arbor, Michigan

Date May 26, 1949

We are pleased to reserve the following accommodations for the nights of October 15-16

in connection with Nat'l. Association of Educational Broadcasters

Type of Room $3.50 Single room with shower bath

All rooms are held unless cancelled.
Cancellation must be made by 4:00 P.M.

If there should be any change in your plans, will you please notify us.

GENERAL MANAGER
University of Michigan Union

(Please present this card to room clerk on arrival)

The University of Michigan Union is a club on campus and is not open to the general public. We are happy to extend the courtesies of the building to you during this visit to Ann Arbor.

WLSU BASIC PROGRAM SCHEDULE

Member of
National Association of Educational Broadcasters
Louisiana Association of Broadcasters
Summer, 1949

June 6th — 91.7 mc. on your FM dial — Channel 219 — 1000 Watts — Through August 12th

TIME	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
2:30	Music For Listening	Music For Listening	Music For Listening	Music For Listening	Music For Listening
3:00	Coffee Time	Coffee Time	Coffee Time	Coffee Time	Coffee Time
3:30	Chapter A Day	Chapter A Day	Chapter A Day	Chapter A Day	Chapter A Day
4:00	Record Review	Record Review	Record Review	Record Review	Record Review
4:15	Especially For the Ladies	Especially For the Ladies	Especially for the Ladies	Especially For the Ladies	Especially For the Ladies
4:30	Easy Rhythm	Show Tunes	Prose and Poetry	Whodunnit	Easy Rhythm
4:45	Gypsy Music	Show Tunes	Prose and Poetry	At the Organ	Adventures in Research
5:00	Adventures at the Keyboard	Strike up the Band	Latin Music	LSU Recital	Tango Time
5:15	Holland Today	The Beaver's Tale	Gai Paris	LSU Recital	Weekly Almanac
5:30	The Stars Sing	The Stars Sing	The Stars Sing	The Stars Sing	The Stars Sing
5:45	Story Time	Story Time	Story Time	Story Time	Story Time
6:00	Twilight Symphony	Twilight Symphony	Twilight Symphony	Twilight Symphony	Twilight Symphony
7:00	School of Music	Guest Star	Songs of France	Around the Campus	Romantic Cycle
7:15	School of Music	Sing of Romance	For Thee We Sing	Let's Waltz	Music With Words
7:30	Bits From Hits	Chamber Music	Collector's Items	At the Opera	Conversations on Art
7:45	Meet Our Guest	Chamber Music	Collector's Items	At the Opera	Conversations on Art
8:00	Tales of the Foreign Service	Chamber Music	Topical Tunes	French Music	WLSU Theatre
8:15	Tales of the Foreign Service	Chamber Music	Artists in Review	French Music	WLSU Theatre
8:30	Wings of Song	American Standard Time	Music For America	Songs from the Past	WLSU Theatre
8:45	At the 88	American Standard Time	Music For America	Radio Workshop	WLSU Theatre
9:00	News and Music	News and Music	News and Music	News and Music	News and Music
9:15	Evening Reverie	Evening Reverie	Evening Reverie	Evening Reverie	Evening Reverie

Special Broadcasts: June 16th 7:00 P.M. English Department
July 21st 7:00 P.M. English Department

NEWSROOM

Cap Bentley and Bob Mulhall combine equipment and work room to bring to our listeners a complete coverage of market and world news. Their invaluable helper is Lu-Ella Brubaker.

RECORDING

Concentration is what engineer Mel Haas possesses. Mel spends most of his work day servicing college departments and WOI performers with recordings for delayed broadcast.

WORKSHOP

WOI contributes to the academic program at Iowa State College by providing time, equipment, and teaching staff for classes and allied activities in radio. Cooperation with departments of Journalism, Vocational Education, and English and Speech, is part of the station's activity.

The first director of Station WOI, and one of America's pioneers in educational radio, W. I. Griffith has withdrawn from active station administration but continues to function as the station's educational advisor. But his days of activity continue both in radio and in education. He is secretary-treasurer of the National Association of Educational Broadcasters, an organization of 95 institutions engaged in public service broadcasting. One of the founders, and past president of that group, Mr. Griffith has been given a life membership in the NAEB for services rendered. Within our own state he finds need for his time and energy as first vice-president of the Iowa Congress of Parents and Teachers, president of the Iowa Council for Better Education, and president of the Iowa Society for Crippled Children and the Disabled. Mr. Griffith may be heard on WOI every Saturday morning at 9:02 with his weekly Parent-Teachers program.

BASIC PROGRAM SCHEDULE

640 On Your Dial
Good Music
News on The Hour

Station WOI — ISC Broadcasting Service

May, June, July, 1949

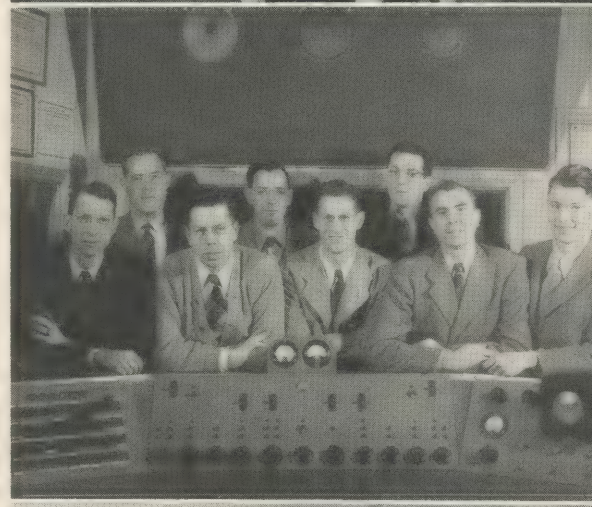
5000 Watts
Education—Information
Farm and Market Service

TIME	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	TIME
6:00			MORNING MARCH PARADE				6:00
6:15			DOWN ON THE FARM with Dale Williams				6:15
7:00			FIRST - EDITION NEWS FROM THE WIRES OF ASSOCIATED PRESS AND UNITED PRESS				7:00
7:10			MATINS MEDITATIONS				7:10
7:30			MUSIC SHOP (Part 1)				7:30
8:00			NEWS ON THE HOUR				8:00
8:05			MUSIC SHOP (Part 2) with the COMPOSER OF THE WEEK				8:05
8:50			OPENING MARKETS from the WOI Market News Room				8:50
9:00			NEWS ON THE HOUR				9:00
9:02			HOMEMAKERS' HALF HOUR with Martha Duncan			IOWA PTA	9:02
9:30			ORGAN MOODS				9:30
9:45			Terminal Opening — Interior — MARKET REPORTS — Chicago and New York Produce — Weather				9:45
10:00			NEWS ON THE HOUR				10:00
10:05			RADIO BOOK CLUB —— Novels Old and New				10:05
10:30							10:30
10:45			MID - MORNING MARKET NEWS				10:45
11:00			NEWS ON THE HOUR			MARINE BAND	11:00
11:02			Stories —— THE CHILDREN'S CORNER —— Music				11:02
11:15	A LOOK AT AUSTRALIA	FOR IOWA'S HEALTH	PSYCHOLOGY AND YOU	IOWA MEDICAL SOCIETY	MAGAZINE RACK	MUSIC IN THE AIR	11:15
11:30			MUSIC IN THE AIR			RURAL YOUTH REPORTS	11:30
12:00			NEWS ON THE HOUR				12:00
12:01			IOWA FARM FACTS with Dale Williams				12:01
12:30			SERENADE FOR STRINGS			AMERICAN FARMER (ABC)	12:30
12:45			NOONDAY NEWS PARADE				12:45
1:00	VIKING BAND	HERE'S TO VETERANS	R. K. BLISS REPORTS	GUEST STAR	VIKING BAND	U. S. NAVY BAND	1:00
1:15		ADVENTURES IN RESEARCH	INSIDE CHINA	EXCURSIONS IN SCIENCE		SAFETY SPEAKS	1:15
1:30			CLOSING MARKETS			SATURDAY SERENADE	1:30
2:00			NEWS ON THE HOUR				2:00
2:05			SONG AND SYMPHONY			SATURDAY SERENADE	2:05
2:30			IOWA SCHOOL OF THE AIR			YOUR HEALTH	2:30
2:45			THE IOWA STATE TEACHERS COLLEGE FROM			CONSTANT INVADER	2:45
3:00			NEWS ON THE HOUR				3:00
3:01	AMERICAN RED CROSS	THE TENTH MAN	STORIES TO REMEMBER	SOUTH AFRICA	CREATIVE ENGLISH	MASTERWORKS	3:01
3:15			MASTERWORKS OF MUSIC				3:15
3:45			WOMENS FORUM			MASTERWORKS	3:45
4:00			NEWS ON THE HOUR				4:00
4:05	GRINNELL COLLEGE	INTERNATIONAL FORUM	ISC MUSIC DEP'T.	DRAKE UNIVERSITY	CONCERTMASTER	LONDON FORUM	4:05
4:30			CHILDREN'S HAPPY TUNE TIME			CHILDREN'S HAPPY TUNE TIME	4:30
4:45			CHILDREN'S PLAYHOUSE				4:45
5:00			NEWS ON THE HOUR				5:00
5:05			TODAY'S MUSIC				5:05
5:30			SPORTSTIME				5:30
5:35			TODAY'S MUSIC				5:35
6:00			DINNER HOUR NEWS				6:00
6:15			MUSIC TO REMEMBER				6:15
7:00			NEWS FINAL				7:00
7:05			TWILIGHT SYMPHONY				7:05
7:45			OFF THE AIR				7:45

WOI's broadcasting schedule, fixed by the Federal Communications Commission, requires the station to leave the air at local sunset: April, 7:00 p. m.; May, 7:30 p. m.; June, 7:45 p. m. (This time is arrived at by striking an average of all sunset times for each monthly period.) All programs are subject to change without notice.

STUDENT ANNOUNCERS

Checking his fan mail for the week's requests is Craighton Knau (Happy Tune Time), while Neil Mehler looks over an album he will be using on his afternoon programs, Song and Symphony, and Masterworks. The third student employee is record librarian Don Glasell, cataloging a part of WOI's 9,000 records.



ENGINEERS

They usually work on the other side of that control room console . . . these eight Iowa State College students who serve as WOI engineers. From left to right they are Joe Gardner, Marcus Fennessy, Sam McConoughey, Louis Wermelskirchen, Don Haar, Jim Hughes, Dave Calderwood and Dick Herrmann.

SECRETARIES

Six important people at WOI are the members of the secretarial staff. They're usually scattered, but we got them together for this group picture. Starting at the telephone they are LaVerne Serbousek, Margueret Powell (receptionist), LuElla Brubaker, Virginia Stuart, Mary Ellen Johnson, Edythe Cattell.

SERVICE TO FARM AND HOME---GOOD MUSIC---NEWS ON THE HOUR

Santa Monica, California

KCRW KCRW KCRW KCRW KCRW

Frequency Modulation Station of the Santa Monica City Schools

89.9 on the FM dial

THE HIGH SCHOOL HOUR

Olivia Marchand.....Director

Week.....June 6-10, 1949

MONDAY

Announcer..Beverly Portnoy

Technicians..Bentley Preece
Connie MacDermot

2:45-3:00	AFTERNOON CONCERT	Ashley McDermott
3:00-3:15	" "	" "
3:15-3:30	MAGAZINE OF THE AIR	Katie Arnest Shirley Somerset
3:30-3:45	GREAT MOMENTS of the BALLET	A John Waltz program
3:45-4:00	SONGS TO REMEMBER	Janice Horst, soprano
4:00-4:15	ALONG RADIO ROW	Ted Yale, Dick Watson
4:15-4:30	MEMORIES and MELODIES	A Hyim Levy Program
.....	.....	.....

TUESDAY

Announcer. .Don Dunham

Technicians. .Hyim Levy
Pat Williams

2:00-3:15	SYMPHONY HALL Pagliacci (entire)	A Bob Bruce Program
3:15-3:30	PROGRAM NOTES	Dolores Kurtz presents Howard Ross, winner Hollywood Bowl Auditions 1948
3:30-3:45	" "	
3:45-4:00	AL JOLSON PROGRAM	Barbara Jarvis
4:00-4:15	SO GOES THE WORLD	A Ted Yale Program
4:15-4:30	WESTERN MUSIC	Bentley Preece
.....	.....	.....

KCRW-fm is an educational, non-commercial station. It aims to serve the best interests of the community and the public schools.

ON THE AIR—Broadcasting over Samohi's radio station KCRW-FM are these 6 radio workshop members (l. to r.) Delores Kurtz, Larry Thomas, Ted Yale, Marilyn Anderson, John Waltz, and Bill Myers.

Station KCRW-FM Broadcasts Varied Programs Every Week

One of the 17 college and high school radio stations in the United States is on the Samohi campus. Broadcasting every Monday and Tuesday of the school year, KCRW brings you news, views, and music. Samohi students from Miss Oliva Marchand's Rardio Workshop class put on the air such programs as "Afternoon Concert," "So Goes The World," "Magazine of The Air,' "Program Notes," and many others.

Ever since the fall of '47, over 500 of these programs have been beamed to your radio. One of the more popular presentations, Program Notes," features an interview with one of the leading musicians from the Bay Area. News programs on Monday and Tuesday keep KCRW's listeners informed on most of the week's news, whether it happened in Sumatra or Samohi. Straight from the desk of the SAMOHI, newsmen Dick Erickson and Joe Lewis rush to the studio to provide a lively broadcast of the news from the Samohi campus. "So Goes the World" brings you the weekly round-up with news from the capitals of the world.

Being a non-commercial station, KCRW sells safety, brotherhood, and health, instead of the latest model car, refrigerator, tooth paste, or canned soup.

KCRW is probably one of the most mobile radio stations in the country. Robinson Recreation Hall usually houses the station. However, at times it is necessary to broadcast from Barnum Hall or even room 35. But wherever the broadcast originates, the technicians are always ready with mikes, turntables, mixer, headphones, and all to pipe the radio program up to the technical school, where it is beamed to your radio.

Every one of the 16 students must be ready for most anyone of the many jobs necessary to put the programs on the air. One day he might be the technician at the mixer or control box, and the next day put on a program of recorded symphonies.

Quick changes in programs take a cool head at the same time that it takes quick thinking. Recently, a prospective interviewee phoned up several minutes before air time to say that he wouldn't

PROPOSED NEW SCHEDULE OF DUES, NAEB

1949

I. Active (Voting) Members:

A. AM Stations:

250 Watts	$15.00
500 Watts	20.00
1,000 Watts	25.00
5,000 Watts	45.00

B. FM Stations (By rated power input):

Up to 10 Watts, Inclusive	$10.00
100-250 Watts	15.00
1,000 Watts	20.00
3,000 Watts	25.00
5,000 Watts	30.00
10,000 Watts	35.00
50,000 Watts	50.00

C. Combinations (i.e., AM plus FM):
Will pay full rate for first station (usually AM), plus one-half (½) the rate quoted above for a second station. If three or more stations are operated, an additional one fourth (¼) of the quoted rate for the third station will be charged, with no charge for additional ones.

Example: You have a 1,000 watt AM and a 1,000 watt FM.

Charge for 1,000 watt AM	$25.00
½ charge for 1,000 watt FM	10.00
Total Bill	35.00

For an additional third 1,000 watt FM station, ¼ the 1,000 watt FM rate or an additional $5.00 would be added for a total of $40.00 per year.

II. Participating Members (Non-Voting, Producing Organizations, Agencies and Institutions, which receive all services of NAEB - Newsletter plus all studies and surveys) replaces old Associate Category - $10.00

III. Associate Members (Individuals or Non-Producing Groups, Non-Voting, which receive only Newsletter) - $5.00

SUGGESTED: For those institutions interest, replacement of the word "dues", in billing, by "Services and Subscription." Each application blank will include a question as to which terms should be used in billing, and a blank in which the applicant or member will indicate the number of copies of the bill needed under his particular financial or administrative set-up.

Respectfully Submitted by Financial Committee:
Burton Paulu
William Coleman
(Frank Schooley)
H. J. Skornia

1949

2:00 PM SUNDAY

~~Allerton House Report~~
Opening Board Recomm:
Membership
a. WHCU-WRUF
b. Classes, Active
Associate
only.
Finances
a. Ba is of Dues
b. Additional Funds
Revenue

Religious low FM

9:00 MONDAY

Opening Board Recomm:
Election of Officers
Foundation Report
Tenure of Board
Time/Place of Meeting
(policy)
Regional Meetings

1:30 PM MONDAY

Opening Board Recomm.
Constitution Amend.
a. Membership
b. Dues
c. Board Tenure
d. Time Place Meeting.
e. Membership Basic
Resolutions
a. UM
b. Religious low FM
c. Place of Next Meet.
d. Commend Hull.

MEMBERSHIP:
That the two classifications of membership in NAEB be maintained. active and assiciate. Active Membership is open to institutions of municipalities operating a non-commercial radio station (educational) Associate Membership is open to institutions or municipalities producing through broadcasting outlets ~~XXXXXXXXXXXXXXXX~~ non-commercial educational programs (note: insert after x: other than active members)
~~That the~~ University of Florida and Cornell University be designated as associate members. (This removes station WHCU & WRUF from the list of active members, but leaves the instutions they represent eligible for membership on the basis of production groups in the non commercial category)

RELIGIOUS lO w FM
That NAEB reaffirm its previous stand on the application of the Southern Baptist Convention for space in the non-commercial educational FM Ban,d but that no further official representation be made to the FCC.

TENURE OF BOARD
That the constitution be amended to provide for staggered terms of three years each for members of the board, two members to be elected at each annual meeting. An interim arrangement to set up this system should be provided at this meeting.

TIME AND PLACE OF MEETINGS.
That the annual meeting of the NAEB be held in Chicago during the month of November at a date chosen by the board.

REGIONAL MEETINGS
That regional meetings be held at least once every ~~three~~ years.

REDISTRICTING
That NAEB consider the problem of redistricting and that a committee be appointed by the president to make recommendations at the next annual meeting.

9. 1944 - FREC McGrath ✓ (org support Congress + Nat'l

Allerton House Report? Has it reached this group?

FREC - "creature of FCC"
Support of Congress for skeleton staff in offing Elec
function above largely consultant
Original functions of FREC (stimulator & consultation)
Now appropriate to consider what we do next - where
is emphasis?

McGrath suggests as outgrowth of UNESCO - mass communication
immunization ~~Effort~~ Must be low in tone than school
UNESCO suggests mass education on a large scale - can
only be accomplished by radio and television (Allen and
Bandels suggest we must find ways & means"
Same problem in U.S. ~~Elementary~~ Despite good Amer
educ system - problem is acute
→ What can we do - Thru radio and TV - for mass
education - Suggest best efforts can be
made thru informal agencies of education
(e.g. radio & movies done ~~about~~ about "American way of life")
formal education

Broadcast

Dean Elmo Dunn - MBS - replace Kemble -

Resolution of FREC commun

4 resignations: Studebaker → McGrath
Dorr → Walker
Hudson → ——— ?
Waller → Fisher

Sub Committee on Membership: 4 additions
FM — Armstrong
TV — Eddy
Independent station —
AER — Dunham

Straus

pub svc. in yk

Broderick - Minn Bd of Educ - tape

Send question House Report

Hudson - Illinois He - quantitative scores
to date - ~~Know~~ Now qualitative
NBC study of youth listening = specific
Stanton Lazarfeld = content
= content
Schwerin

(Have Bob write a ltr
with Dalles

Institute feels broadcasting is not
large scale in final analysis
Wiebe-Hudson - radio is not mass
but point to point
(1 way rapport can
be exploited)

fundamental research
as opposed to applied research
the shade-over

How mass media get into learning process — or what happens to people

are (print / radio / films

Mayer - psd
Alberg - soc
Symalle scan
Hudson radio
} Schramm

H

① Radio News Study
② Educ Broy. Industry
③ 4- County study - ~~inf~~. impact of

Stanford?
Rutgers - study
Long Island "
Horton (TV) "
Symalle (TV) "
} issues?
Chicag

? Research

④ Measurement scr to spec groups
⑤ Semantics
⑥ Adult study

Plans

New Illinois book.
Institute 1948-49

Broadcast suggestion for "intelligence and research inventory and programming"

FAX-Foster

Sent

TV hearing

of commercial cards

UHF new power

cc of brief to each commissioner

indicate how that new testimony will be

Trade press working

Conant Hutchins

Meredith Foundation

Gratify idea of appropriation
for sub-contracting reserves to demonstrate

Washington
11-9-49

Hardy for Miller
Hull — NAEB (McCarty)

Report on Current Operations — exhibits
FREC - NAB Library
FREC course direction
FREC - Prog service (quarterly)
FREC Transcription

Person (with other agencies - Fed & Commerce
circulating 325 ET's per month
135 commercial stations borrowed
or purchased
FREC script NOW Ofrey Eden
FREC Service Bulletin

Budget - funds from NAB (last year Carnegie
grant but NAB only outside source other than
U.S. Office supplies work
Hardy wants ↑ realistic breakdown for NAB.

Dunham

FREC needs detailed study, survey e.g. radio and movies
cut from Library || serve county || universal interest (free)
communications || unique quality of immediacy || pattern
grades for those not in school || Library for schools
NB.
Forney Rankin's book re "but Broadcasting" (NAB)
Boggs || Television will greater potential for Education
than for entertainment
immediacy

Eddy - Univ Educ of Sarne 9x7
Pt. Washington Tie-in
Hungerford

Flight Training
Atom bomb defense
Defense personnel

Educating the buying public
Repetitive impact teaching
of selling TV sets
and training
15" film - edit to 3"
negative - looped
and repeated - top
important times of shows

Medical Schools
Themselves

Dept. Not only methods of broadcasting but
of actual teaching thru
Eddy says "TV is primarily an educational film."

Eddy thinks we should think in
time of emergency to an National educational
network - TV - AM - FM - "Quebec Pearl Habor"

Defense Communities over committee
considering this Catalk

In case of atom bomb - escapes &
worry - not disaster pictures

Eddy test for RCA - can show commercials
more often than needed
combined
26 weeks - 5 announcements repeated every minute -
for 2 hours

First thought (worry) of sugar coating - Educators
in the raw - no dressing up.

Kansley - NAB Educ. Committee (speeds NAB-NAEB cooperation)

Two jobs
- A. local stations as educ. "circuits" → community
- B. professional training
  - a) in-service training projects

Cooperation with CARE
" workshops
for end product to more nearly match NAB (stations) needs

Trying (long-term) to combine educ + NAB stns + TO
try to segregate
~~station~~ operate

Get survey results from TV

Mahan - NUEA - played it up in tone of FREE many years ago // Survey 60 institutions (50 reported)

1) 26 yes believe operate own TV // 9 say NO // — "Not yet"
   7 studios
   9 motion pictures
   7 ——
   10 — announcers
   16 cooperate by letting TV in

2) Athletic policy? (TV)

3)

Stresse obligation to industry

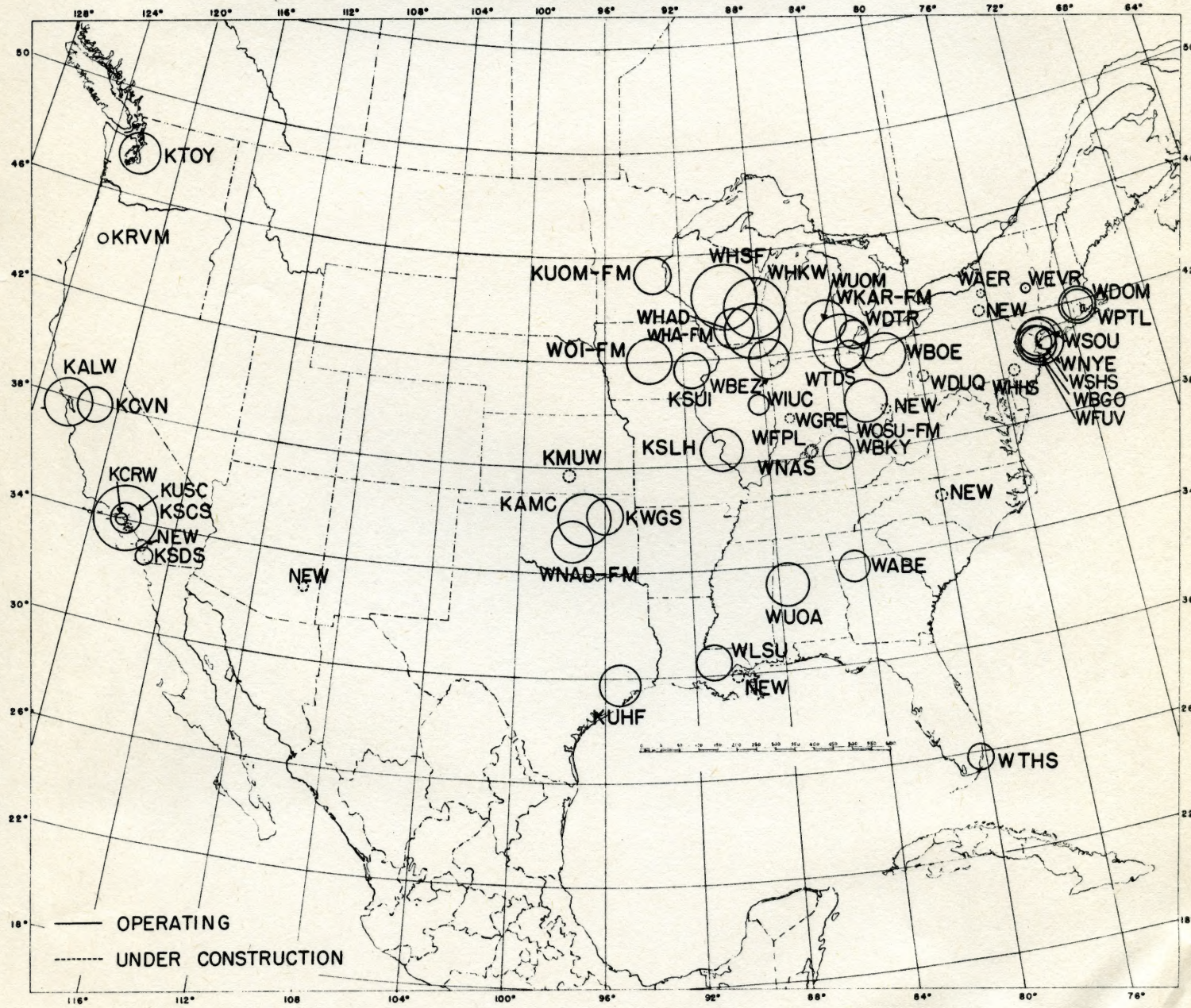
See SUI re cooperation

Report WOC-TV cooperation

3rd week in June 12-17 - Conference on TV @ SUI

Hull

FIGURE 2.
NON-COMMERCIAL FM BROADCAST STATIONS
50 uv/m, June 1, 1949



Scanned from the National Association of Educational Broadcasters Records
at the Wisconsin Historical Society as part of
"Unlocking the Airwaves: Revitalizing an Early Public and Educational Radio Collection."

A collaboration among the Maryland Institute for Technology in the Humanities,
University of Wisconsin-Madison Department of Communication Arts,
and Wisconsin Historical Society.

Supported by a Humanities Collections and Reference Resources grant from
the National Endowment for the Humanities

MITH MARYLAND INSTITUTE FOR TECHNOLOGY IN THE HUMANITIES

UNIVERSITY OF MARYLAND

WISCONSIN HISTORICAL SOCIETY

WISCONSIN UNIVERSITY OF WISCONSIN–MADISON

NATIONAL ENDOWMENT FOR THE Humanities

Any views, findings, conclusions, or recommendations expressed in this publication/collection do not necessarily reflect those of the National Endowment for the Humanities.